

The logo for CL3 Agency Hub features the letters 'CL3' in a large, stylized font. The '3' is blue and incorporates a silhouette of a person's head in profile. Below 'CL3' is the word 'AGENCY' in a smaller, blue, sans-serif font. To the left of 'AGENCY' is a decorative, black, ornate flourish. Below 'AGENCY' is the word 'HUB' in a large, black, serif font. Below the entire logo is the text 'BUSINESS HUB' in a large, black, serif font. Below that is 'TRAINING PORTAL' in a large, black, serif font.

# BUSINESS HUB TRAINING PORTAL

## **Benefits to Becoming a Hybrid Training Portal Affiliate**

We select Affiliates who share the same goal of encouraging hybrid training for individuals and groups. We prefer working with Booking Agencies, Online Communities and Associations, Colleges and Universities, Professional Trade Associations and Corporations. All Affiliates are given the opportunity to maximize revenue sharing opportunities simply by sharing our e-Learning Boutique and Tele-Classes within their own network.

This is also a great way for online communities and associations to offer a student/customer appreciation gift. By giving a gift of a homeCourse, access to a tele-class, or even an item from our [Web 2.0 Online Store](#), you not only support our endeavors to encourage academic achievement, you also help educators who create the curricula for students. Yet another unique opportunity you offer as an Affiliate, is that with you simply offering our training in your online portal and network, you also open up a door to cross-promote your own existing training in our network.

Corporate Affiliates can utilize our training portal as a supportive system that encourages employee self-study, such as high-performance, relational wellness, or leadership training. Our hybrid training portal can create a corporate account so you become the 'go to' for employees to search for cost-effective options to sharpen or further their knowledge.

There are more and more groups utilizing the hybrid capabilities to host a team-building session or training seminar in this 21st century. They have found each presenter still has the same impact in their presentation; however, this method lowers company investment in bringing the presenter there live. Some will utilize the virtual training throughout the year and then host an annual live training session, while others schedule a yearly calendar of hybrid training options and hold no live sessions.

### **What do you do now?**

We encourage you to browse our training portal first before deciding to be an Affiliate and if after your review you do find it is a fit, then simply contact us and an Affiliate Program Specialist will follow up with you in a timely fashion.



# TRAINING PORTAL

## How It Works

- You apply and once your site is approved, you will receive your standard banner and/or button along with your own affiliate code so that when a customer clicks on that image; our tracking automatically associates the purchase or registration with you.
- Since the whole purpose of this portal is to keep things simple, we give you the option to use our management system for delivery and registration or we can discuss the probability of integrating ours into yours.
- If your referral takes a tele, screen shared or webinar class they will automatically receive a printable certificate of completion that can be branded with your logo along with the portals.
- Lastly, we encourage our Affiliates to remind their network that our Instructors can assist the student with one-on-one or group coaching as well as present a live presentation. Many Instructors also hold additional training that is not listed in our hybrid training portal. Instructors are willing to provide the students who complete a hybrid class a 30% discount on any other training.

## Program Summary

- No financial investment or program fees.
- 10% affiliate payout.
- Revenue sharing is based on monthly sales and sent via PayPal at the end of each month or on a quarterly basis.
- You are assigned to your own program manager to help you set-up and walk you through the whole process so you can work independently.
- The goal is to get those within your own network to browse, purchase and come back for more, right from the comfort of their own home.

**Become an Affiliate Today!**



# BUSINESS HUB TRAINING PORTAL

**Here are some ways you can promote our training portal:**

- On your social and group pages
- In your newsletter
- In your e-zine
- On your website
- In conversations with friends and colleagues
- At networking events or meetings.

Spamming violators will be removed from our affiliate program immediately and commissions will NOT be paid.

*Please note:* You cannot sign up as an affiliate and apply the commission for your own product purchase.

**Questions? Send a message to:**

cl3trainingportal@gmail.com or call 203-565-6170.